



Newsletter /2015

Here a quick update to where things are heading with our ShootingCinema technology.



Late September I went to visit the [Sika Show](#) in Taupo with two ShootingCinema setups that ended up running nonstop for two days. Many of the over 5000 visitors came for a shoot! The feedback was overwhelming!

Shooters that could find their way through the constant stream of kids (school holidays) were captured and fascinated! While great conversations developed with potential buyers from NZ and AUS it stood out how many hunters and shooters from all age groups were keen on finding out where they can hire a unit.

This encouraged me to offer more support to the businesses that hire out units.

If you bought a system that is available for hire we aim to offer the below services before long:

- A free to use super modern online booking system that you can use on your website. It is customized to hire out the units, take payments, deposits, bonds, handle refunds and so on.
- The online booking system can also be used to book individual slots if your system is running stationary and use time can be rented e.g. on an hourly basis.
- A page on our website to find "a hire business near you". Grow database and share your location!
- Collect contact details of "prospects for hire" at events like the [Sika Show](#). These we will drive to your door!

As always your feedback will remain crucial! Please share your thoughts and ideas!

I hope you enjoyed this quick update! Huge developments and opportunities are in the pipeline and many just around the corner.

We look forward to developing a great network of partners all over NZ!

Have a fantastic week!

Harald Bettin | Director

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